

FOR IMMEDIATE RELEASE



radiogreenearth.org

Saturday at 5pm on **WXEL** 90.7FM

### This week on Radio Green Earth...

On February 27th, 2010 broadcast, we'll learn about three "I Can't Believe They're Green" industries: lubricants, cleaning products, and pest control. On this edition of Radio Green Earth we'll take an in-depth look at how environmental leaders in these industries are transitioning from the past practices to cutting edge technologies and processes that not only are more eco-responsible, but are superior industry performers at competitive prices.

Join hosts Missy and Jim along with some expert guests to learn about exciting new breakthroughs that are enabling these traditionally "brown" industries to reduce their environmental impacts. This week we'll talk with Gil Oren of Eco Concepts, Paul Sugrue of Nozzle Nolen Pest Control, and Michel Cordeau of Bio-Lub USA. You'll hear from these industry trendsetters about the products they produce that provide us with truly green eco-responsible alternatives to products we use in our everyday lives. Don't miss this important broadcast!

Please join us for an hour of environmental news, these feature stories, our **green tip-of-the-week**, and a look at upcoming environmental and green events. Saturday 5-6 pm on WXEL 90.7 FM (South Florida's NPR affiliate), live at [www.radiogreenearth.org](http://www.radiogreenearth.org) <<http://www.radiogreenearth.org>>, and available for **download on iTunes or the Radio Green Earth website Monday, March 1.**

Radio Green Earth is a weekly environmental radio show produced for public radio focusing on environmental education. Introduced in January 2009, the show is owned and produced by the Green Earth Environmental Education Foundation (Foundation) located in Palm Beach Gardens, Florida. The Foundation is an IRS 501(C) (3) non profit corporation. We currently air on WXEL 90.7 FM, South Florida's NPR affiliate, on Saturdays at 5 pm. You can visit us online at [www.radiogreenearth.org](http://www.radiogreenearth.org) <<http://www.radiogreenearth.org>> to get a feel for our mission and format. You can also download Podcasts of any of our previous shows from our website or on iTunes.

We help listeners become more informed on sustainable practices, how to reduce their environmental footprint, and live more eco-responsible lifestyles. We do this through interviews with the industry's best: government policymakers, educators, scientists, authors, top vendors, and experts.